

A misty landscape with mountains and a lake. The scene is captured in a soft, hazy light, likely dawn or dusk. The mountains in the background are layered, with the closest ones appearing more distinct than the ones further away. A dense forest of evergreen trees lines the shore of a calm lake in the foreground. The water is still, creating a clear reflection of the mountains and trees above. The overall mood is serene and quiet.

WAX LYRICAL

COLLECTION 2016



# WAX LYRICAL

## Welcome to Wax Lyrical's 2016 Collection

Did you know that Wax Lyrical nestles between the coast and the hills of the English Lake District? Our home fragrances are crafted by local people who love where they live. At a time when buying British is becoming more and more important, we are proud to be the UK's largest home fragrance manufacturer.

Here are just a few of the things that make us special:

### **British**

Our home fragrance products are British made in our Cumbrian factory in the heart of the Lake District. By buying our products you are not only supporting the UK economy – buying British with its low carbon footprint is better for the environment too.

### **Brands**

Our collection encompasses long established brands and new ranges. We will be supporting them in 2016 with an extensive PR campaign in both magazines and digital media to help drive demand.

### **Quality**

With 2 PhD scientists in house, BRC accreditation and a SMETA 4 pillar audit, we are confident that we produce the best quality home fragrance products in the marketplace.

### **Service**

Our friendly customer service team is based at our Cumbrian Head Office. They are ready to help you select your ranges and will take care of your order until it arrives at your door.

### **Environment**

We do everything we can to give back to our beautiful location. Our factory is powered by our wind turbine, our paper and packaging is all made in the North of England, we invest in our local community by working with schools and colleges and we support our local Food Bank.

We thank you for your ongoing support – each and every customer matters to us. We hope that you enjoy your journey through our catalogue and take a little bit of our Lake District back to your business.



JOANNE BARBER | MANAGING DIRECTOR



NEW  
FOR 2016

## KITCHEN GARDEN

Inspired by our great British gardens, our Kitchen Garden range introduces on-trend superfood fragrances. As the fashion for 'clean living' and wholesome ingredients continues to gather pace, our nostalgic scents and impactful packaging will appeal to both male and female customers, young and old.



## FRAGRANCED BOXED CANDLE

up to 42hrs burn time

8.5 x 8.5 x 10cm

Pk/4



Blackberry  
& Basil

KG0301



Fig & Quince

KG0302



Tomato Leaf  
& Geranium

KG0303



Rhubarb  
& Ginger

KG0304

## FRAGRANCED REED DIFFUSER

100ml

8.2 x 8.2 x 21cm

Pk/6



Blackberry  
& Basil

KG0101



Fig & Quince

KG0102



Tomato Leaf  
& Geranium

KG0103



Rhubarb  
& Ginger

KG0104

## FRAGRANCED REED DIFFUSER REFILL

250ml

5.5 x 13.5cm

Pk/8



Blackberry  
& Basil

KG0201



Fig & Quince

KG0202



Tomato Leaf  
& Geranium

KG0203



Rhubarb  
& Ginger

KG0204

## FRAGRANCES

Blackberry & Basil



A mouthwatering fruity accord with top notes of juicy blackcurrants and blackberries on a heart of clarysage, grape, apple, pear and sweet basil. These sit on a base of raspberry sorbet and sugar frosting.

Fig & Quince



Juicy figs blend with green apple, layered on petals of jasmine, quince and sandalwood for depth and texture. The close is filled with raspberry, rich tonka bean & patchouli.

Tomato Leaf & Geranium



Earthy tomato leaves blend with herbal geranium in a fragrance bursting with sunshine, leafy and full of memories of time spent in the garden. The key ingredients are further enhanced with classic notes of garden mint, eucalyptus, aniseed, rhubarb & grapefruit.

Rhubarb & Ginger



Fresh, ripe rhubarb blends with fruity strawberry & apple, and a pretty floral heart of jasmine. Spiciness comes through with cinnamon and vibrant ginger before soothing down to a sugar, clardy close.

NEW  
FOR 2016

## FRAGRANCE LIBRARY

Our new range of diffusers introduces a collection of exciting fragrances. Each one is designed to create a special mood.

If more than one is used together in a room, a unique signature scent can be created. Each box tells a story of the inspiration behind the fragrance and the atmosphere it will evoke. This range includes an innovative electronic diffuser with a selection of mood enhancing oils that can be used for an extra fragrance layering effect.



FRAGRANCED REED DIFFUSER

100ml

4.2 x 14.5 x 20.2cm

Pk/6



Jasmine & Water Lily

HF0101



Orange Blossom & Honey

HF0102



Wild Rose & Peonies

HF0103



Sicilian Lemon & Basil

HF0104



Sea Salt & Thyme

HF0105



Cotton & Cologne

HF0106



Sunset Orchid & Amber

HF0107



Oriental Lily & Pomegranate

HF0108



Black Tea & Jasmine

HF0109



Incense & Silk

HF0110



Patchouli & Sandalwood

HF0111



Silver Birch & Sage

HF0112

FRAGRANCES

Jasmine & Water Lily



Our Jasmine & Water Lily blend mixes the heady intensity of jasmine with the cool, aquatic notes of water lily. A calming floral fragrance.

Orange Blossom & Honey



Our Orange Blossom & Musk blend anchors the light white floral aromas of orange blossom with the warmth of musk. A sensual fragrance.

Wild Rose & Peonies



Our Wild Rose and Peonies blend balances the sensual depth of rose with the light fragility of peony. A soft, uplifting fragrance.

Sicilian Lemon & Basil



Our Sicilian Lemon and Basil blend uses sharp citrus to cut through the green herbal notes. A sparkling, uplifting fragrance.

Sea Salt & Thyme



Our Sea Salt and Thyme blend mixes the minerality of sea spray with the earthy warmth of wild thyme. A relaxing and uplifting fragrance.

Cotton & Cologne



Our Cotton and Cologne blend is like bringing a bright sunny day into your home. A refreshing, calming fragrance.

## FRAGRANCED REED DIFFUSER REFILL

250ml

5.5 x 13.5cm

Pk/8



Jasmine & Water Lily

HF0201



Orange Blossom & Honey

HF0202



Wild Rose & Peonies

HF0203



Sicilian Lemon & Basil

HF0204



Sea Salt & Thyme

HF0205



Cotton & Cologne

HF0206



Sunset Orchid & Amber

HF0207



Oriental Lily & Pomegranate

HF0208



Black Tea & Jasmine

HF0209



Incense & Silk

HF0210



Patchouli & Sandalwood

HF0211



Silver Birch & Sage

HF0212

## FRAGRANCE TESTER

100ml

5 x 12cm

Pk/1



Jasmine & Water Lily

HF0301



Orange Blossom & Honey

HF0302



Wild Rose & Peonies

HF0303



Sicilian Lemon & Basil

HF0304



Sea Salt & Thyme

HF0305



Cotton & Cologne

HF0306



Sunset Orchid & Amber

HF0307



Oriental Lily & Pomegranate

HF0308



Black Tea & Jasmine

HF0309



Incense & Silk

HF0310



Patchouli & Sandalwood

HF0311



Silver Birch & Sage

HF0312

## FRAGRANCES

- |                             |  |   |
|-----------------------------|--|---|
| Sunset Orchid & Amber       | <span style="color: #0056b3;">■</span> | Our Sunset Orchid and Amber blend mixes the rich honey notes of amber with the light, fragrant orchid. A restoring fragrance.                 |
| Oriental Lily & Pomegranate | <span style="color: #0056b3;">■</span> | Our Oriental Lily and Pomegranate blend mixes the soft intensity of lily with the deep juicy notes of pomegranate. A rich, sensual fragrance. |
| Black Tea & Jasmine         | <span style="color: #0056b3;">■</span> | Our Black Tea and Jasmine blend mixes the heady intensity of jasmine with the smoky notes of black tea. A calming fragrance.                  |
| Incense & Silk              | <span style="color: #8b4513;">■</span> | Our Incense and Silk blend mixes the warm rich aromas of incense with the cool, clean accord of silk. A warming, elevating fragrance.         |
| Patchouli & Sandalwood      | <span style="color: #8b4513;">■</span> | Our Patchouli and Sandalwood blend boosts creamy sandalwood notes with heady patchouli. A calming, meditative fragrance.                      |
| Silver Birch & Sage         | <span style="color: #8b4513;">■</span> | Our Silver Birch and Sage blend uses fresh herbal notes to lift the earthy woody base of birch. A fortifying fragrance.                       |



FRAGRANCED REFRESHER OIL

30ml

3 x 8.7cm

Pk/12



Uplifting

HF0401



Sensual

HF0402



Refreshing

HF0403



Restoring

HF0404



Soothing

HF0407



Calming

HF0408



Fortifying

HF0409



Meditive

HF0410

ELECTRIC DIFFUSER **COMING SOON**

14 x 14 x 13.5cm

Pk/1

HF0501



Contact your sales representative about the release date of these must-have extensions for this brand new range.

## FIRED EARTH

The highly successful partnership between two great British brands, Fired Earth and Wax Lyrical, continues to grow with a brand new Fired Earth blue colour 'Woad Blue' for 2016 featuring the scent of Assam and White Cedar. Super luxurious 500ml diffusers have been added to the range along with a range of collectable tin candles featuring the exotic designs of Fired Earth wallpapers. Our Fired Earth range appeals to both men and women, offering them premium quality at an affordable price.



## FRAGRANCED CANDLE JAR

up to 55hrs burn time

8.2 x 8.2 x 9.6cm

Pk/4



**NEW** Assam & White Cedar  
FE0208



Emperor's Red Tea  
FE0201



Green Tea & Bergamot  
FE0202



Chai & Lime Blossom  
FE0203



Black Tea & Jasmine  
FE0204



Chamomile & Violet  
FE0205



Peppermint Tea & Thyme  
FE0206



Earl Grey & Vetivert  
FE0207

## LARGE FRAGRANCED CANDLE JAR

up to 75hrs burn time

10.5 x 11.5cm

Pk/2



**NEW** Assam & White Cedar  
FE0508

Emperor's Red Tea  
FE0501

Green Tea & Bergamot  
FE0502

Chai & Lime Blossom  
FE0503

Black Tea & Jasmine  
FE0504

Chamomile & Violet  
FE0505

Peppermint Tea & Thyme  
FE0506

Earl Grey & Vetivert  
FE0507

## **NEW** FRAGRANCED CANDLE TIN

up to 25hrs burn time

9 x 5.5cm

Pk/6



**NEW** Assam & White Cedar  
FE0808

Emperor's Red Tea  
FE0801

Green Tea & Bergamot  
FE0802

Chai & Lime Blossom  
FE0803

Black Tea & Jasmine  
FE0804

Chamomile & Violet  
FE0805

Peppermint Tea & Thyme  
FE0806

Earl Grey & Vetivert  
FE0807

## FRAGRANCES

- NEW** Assam & White Cedar
- Peppermint Tea & Thyme
- Earl Grey & Vetivert
- Emperor's Red Tea



- A rich oriental blend with amber, labdanum, cedar, patchouli, eastern spices and geranium twisted with a black tea accord.
- A refreshing aromatic blend with top notes of peppermint tea, layered with notes of white tea and thyme, all resting on a base of powdery amber.
- A fresh aromatic blend with top notes of earl grey, layered with notes of osmanthus and vetivert, all resting on a base of sandalwood.
- An intense sensual scent with fresh citrus notes of bergamot warmed by rose pepper and red tea, resting on a base of precious woods and vanilla.

**FRAGRANCED REED DIFFUSER**

200ml

8 x 5.8 x 25cm

Pk/4



**NEW** Assam & White Cedar

FE0108



Emperor's Red Tea

FE0101



Green Tea & Bergamot

FE0102



Chai & Lime Blossom

FE0103



Black Tea & Jasmine

FE0104



Chamomile & Violet

FE0105



Peppermint Tea & Thyme

FE0106



Earl Grey & Vetiver

FE0107

**FRAGRANCED REED DIFFUSER REFILL**

250ml

5.5 x 13.5cm

Pk/8



**NEW** Assam & White Cedar

FE0408



Emperor's Red Tea

FE0401



Green Tea & Bergamot

FE0402



Chai & Lime Blossom

FE0403



Black Tea & Jasmine

FE0404



Chamomile & Violet

FE0405



Peppermint Tea & Thyme

FE0406



Earl Grey & Vetiver

FE0407

**NEW LARGE FRAGRANCED REED DIFFUSER**

500ml

7 x 10.2 x 30cm

Pk/4



Emperor's Red Tea

FE0901



Black Tea & Jasmine

FE0904

**FRAGRANCES**

Green Tea & Bergamot



An uplifting blend of refreshing bergamot and green tea layered with cool watery white lily on a base of amber and musk.

Chai & Lime Blossom



A soothing scent of warm chai spices layered with fresh notes of lime blossom and bergamot on a base of sweet cocoa and vanilla.

Black Tea & Jasmine



A rich oriental blend with amber, labdanum, cedar, patchouli, eastern spices and geranium twisted with a black tea accord.

Chamomile & Violet



A lush floral accord of chamomile and violet layered with delicate citrus notes of lemon blossom on a base of musks and precious woods with an exquisite blend of essential oils.

## RHS FRAGRANT GARDEN

A great British institution, the RHS has been working with Wax Lyrical to recreate its garden fragrances for seven years. Featuring original botanical illustrations from the RHS Lindley Library in London, our Fragrant Gardens range continues to grow and evolve with the introduction of our Rose scent for 2016. Rose was chosen in response to the huge trend for rose-based fragrances in the fine fragrance marketplace. We have also added two new products to our range, our scented spheres and 200ml reed diffusers.

For every product sold, Wax Lyrical makes a contribution to the Royal Horticultural Society, the UK's leading gardening charity.



## FRAGRANCED CANDLE JAR

up to 120hrs burn time

9 x 17cm

Pk/4



**NEW** Rose

English  
Lavender

Freesia

Wild  
Honeysuckle

Sweet Pea

Soft Cotton

Peony

Orange  
Blossom

RH5302

RH5310

RH5312

RH5313

RH5322

RH5329

RH5330

RH5345

## FRAGRANCED BOXED CANDLE

up to 42hrs burn time

8.2 x 8.2 x 9.6cm

Pk/4



**NEW** Rose

English  
Lavender

Freesia

Wild  
Honeysuckle

RH5202

RH5210

RH5212

RH5213



Sweet Pea

Soft Cotton

Peony

Orange  
Blossom

RH5222

RH5229

RH5230

RH5245

## FRAGRANCED CANDLE TIN

up to 25hrs burn time

8 x 5.6cm

Pk/6



**NEW** Rose

English  
Lavender

Freesia

Wild  
Honeysuckle

Sweet Pea

Soft Cotton

Peony

Orange  
Blossom

RH5002

RH5010

RH5012

RH5013

RH5022

RH5029

RH5030

RH5045

## FRAGRANCES

**NEW** Rose

English Lavender

Freesia

Wild Honeysuckle



The sweet and delicate fragrance of roses in full bloom has been blended with a touch of gardenia to create this beautiful aroma.



This classic fragrance combines cool lavender top notes with a hint of fresh chamomile.



A sweet delicate blend of freesia, gardenia and a touch of orchid creates a clean and feminine fragrance.



A delicate fragrance of honeysuckle blooms in their summer splendour.

**FRAGRANCED TEALIGHTS Bx/9**

up to 6hrs burn time

2 x 11.5 x 11.5cm

Pk/8



**NEW** Rose

English  
Lavender

Freesia

Wild  
Honeysuckle

Sweet Pea

Soft Cotton

Peony

Orange  
Blossom

RH5102

RH5110

RH5112

RH5113

RH5122

RH5129

RH5130

RH5145

**NEW LARGE FRAGRANCED REED DIFFUSER**

200ml

8 x 8 x 25.5cm

Pk/6



**NEW** Rose

English  
Lavender

Freesia

Wild  
Honeysuckle

RH5902

RH5910

RH5912

RH5913



Sweet Pea

Soft Cotton

Peony

Orange  
Blossom

RH5922

RH5929

RH5930

RH5945

**FRAGRANCES**

Sweet Pea



With that just handpicked aroma, this soft powdery floral fragrance has touches of musk and vanilla.

Soft Cotton



A musky fragrance with a delicate floral accord combining violet, lily, rose and cotton flower with warm amber and soft powdery balsams.

Peony



Our luxurious blend of essential oils contains a sweet floral bouquet of pink peony and rose with light green top notes resting on a soft sweet amber and musk base.

Orange Blossom



This beautiful fragrance combines orange blossom with gardenia and green leafy top notes, all resting on a base of warming amber and musk.